Custom Logo Set Up Sheet

Use the boxes to supply your information which will help us to understand your requirement in detail and to provide you the needed LOGO exactly of your choice.
Feel free to provide additional information if you think it will help.

Your Company Name:

* required fields

Exact logo wording (logo name) *

Slogan/Tagline if any (optional)

Objects or images you want to include (optional)
Example: animals for a zoo or a cube

Your Website Address

Describe your business / service / organization *

Logos you like *

Logos you dislike *

Do's (optional)

Dont's (optional)

Logo will be used for *

    Web   ☐

    Print   ☐

LOGO CATEGORIES
Please select ONE category > Font Based Or Icon Based > Then Check One Sub-Category Of That

Category 1 : FONT BASED LOGO
A text treatment wich represents your Company's activity, product or service.

Sub-Categories Of Font Based Logo : (PLEASE CHECK ONLY ONE)

☐

Just font
Just font without any symbolic intervention.

☐

Handmade
A calligraphic, handwritten or script font.

☐

Font + meaning
A font with a tweak that simbolize company/ product/service

☐

Initials
Monogram with Company name initials.

☐

Font including in a shape
Company name inside / squares / ovals / rectangles or combined shapes.

Category 2 : ICON BASED LOGO
A graphic/symbol which represents your Company's activity, product or service.

Sub-Categories Of Icon Based Logo : (PLEASE CHECK ONLY ONE)

☐

Abstract graphic
A sinthetic symbol that represents your Company in a subtle way

☐

Silhouet
A detailed illustrated silhouet

☐

Geometric symbol
A geometric symbol that clearly represents an element.

☐

Illustrated symbol
An illustrated symbol that clearly represents an element.

☐ **Detailed illustration** A specific illustration.		☐ **Seals and crests** A detailed crest or seal with just text or maybe including graphics.	

☐ **Mascot**
A character representing your Company.

COLOR PALETTE
Please select at least 1 color:

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24

FONT STYLE
Please select one font style:

☐ COMIC	☐ STENCIL	☐ GOTHIC	☐ Decorative	☐ Typewriter
☐ Eroded	☐ GRAFITI	☐ Pixelated	☐ Retro	☐ Techno
☐ Sans serif	☐ Serif	☐ Calligraphy	☐ Script	☐ Handwritten

LOOK AND FEEL
Please select one option:

Or choose from   www.dafont.com

Artistic ▢	Minimal ▢	Sophisticated ▢	Corporate ▢	Childish ▢
Beijing 2008	PRADA	ROLEX	Bank of America	Hello Kitty

Web 2.0 ▢	Retro ▢	Fun ▢	Hi Tech ▢	Femenine ▢
skype	RETRO Gas Pumps	TOY STORY	XBOX	Dove HAIR CARE

Additional information (optional)